



Summit Hill Educational Foundation

2010 Advertisement Offer

NEW this year – Advertise in the Summit Hill Educational Foundation Program Book

We are introducing another way that you can support the students and teachers of Summit Hill School District 161. Purchasing an ad not only benefits you but also assists the Summit Hill Educational Foundation in fulfilling its mission. All funds raised will go directly toward enhancing our students' education.

In addition to advertisements for businesses, we will be accepting 'good wishes' advertisements from families, teachers, classrooms, etc. Cheer on your team, wish your students good luck, or encourage your children through an advertisement. Be creative - include a picture or two in your ad to make it a keepsake!

The specifications for placing an ad are listed below for your review. The final product will be a saddle-stitched soft-bound program that will be distributed to over 400 guests at the 4th Annual Fundraiser and Auction on Friday, April 30, 2010. The program book will also be posted to the school district website making it available to the over 2700 families in the district.

AD SUBMISSION DEADLINE: APRIL 1, 2010

Ad Size	Dimensions	Cost
Full Page	7.5 x 4.5	\$ 75
Half Page	3.75 x 4.5	\$ 50
Business Card	Standard Business Card	\$ 25

Layout Assistance	Create Your Own Ad	Additional Cost
With Photo	Provide own wording	\$ 25
With Clip Art	Provide own wording	\$ 15

Directory Ad Specifications

- An electronic file is preferred; if you are sending a hard copy of your ad or business card please be advised that the quality of the resolution may be challenged particularly if your card has a color background.
- A PDF file is preferred. NOTE: All fonts MUST be embedded and must be b/w or grayscale – NOT RGB. An EPS file is also an option with all fonts outlined; or a JPEG file no less than 300dpi .
- The printed ad will be black and white; ads should be black and white or in a grayscale format.
- Email ads to: board@summithillfoundation.org.
- Mail ads to: Summit Hill Educational Foundation, P.O.Box 914, Frankfort, IL 60423

Please email board@summithillfoundation.org or call 815-474-9052 should you have any questions.